

■ ■ AI Design Copyright Safety Checklist

Protect yourself before generating, printing, or selling AI designs

■ ■ **Disclaimer:** This checklist provides general guidance based on our experience as a print shop. It is NOT legal advice. Consult an intellectual property attorney for specific legal questions. Copyright and trademark laws are complex and vary by jurisdiction.

■ Before Generating Your Design

Check these *BEFORE* you create the AI image:

- No specific brand names in my prompt (Nike, Disney, Marvel, etc.)
- No trademarked character names (Mickey Mouse, Spider-Man, Darth Vader, etc.)
- No copyrighted logos or symbols in prompt
- Original concept, not recreation of existing design
- Avoided 'in the style of [specific living artist]' prompts

■ After Generating (Visual Inspection)

Carefully examine the generated image for these issues:

- No recognizable brand logos visible (swoosh, apple, golden arches, etc.)
- No trademarked character features (Mickey ears, superhero symbols, etc.)
- No sports team logos, colors, or mascots
- No copyrighted symbols (Star of Life, Red Cross, etc.)
- No celebrity likenesses or recognizable faces
- Text is generic (no band names, movie titles, trademarked slogans)
- Design looks original, not derivative of specific existing work

■ Before Selling or Commercial Use

Additional steps if you plan to sell this design:

- Saved my generation process and prompts used (for documentation)
- Reverse image searched to check for similar existing designs
- Checked USPTO TESS database for similar trademark registrations
- Showed design to test audience - no one identified copyrighted elements
- Reviewed platform ToS (Etsy, Redbubble, etc.) for AI design policies
- Disclosed AI-generated if platform requires it

- Have plan to remove listing if challenged (not worth legal fight)

■ Large-Scale Commercial Use

If producing at scale or building a business:

- Appropriate business license obtained
- Liability insurance considered (covers IP claims)
- Consulted with IP attorney about business structure and risk
- Documented creative process for all designs (prompts, iterations, changes)
- Have attorney contact info ready in case of cease-and-desist

LitTLE 6 Industries

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The brand behind the brand.